2027 Annual Meeting
Anaheim, California
August 28– September 1

Roadway Safety Champion Exposure Opportunities

As the premier gathering of the highway safety community, the GHSA Annual Meeting offers unparalleled opportunities to engage with State Highway Safety Offices and other roadway safety leaders. From high-visibility branding to targeted networking, our sponsorship opportunities help you strengthen relationships and demonstrate your commitment to safer roads for everyone.

Premier Sponsorship, $25,000+

- Roadway Safety Champion Reception with the GHSA Executive Board and Top-Tier Sponsors* (Saturday) – *2 available*
- Opening Celebration* (Sunday, remarks on Monday) - *PENDING*
- Monday Headline Speaker General Session*– *2 PENDING*
- Taste of the State "Neighborhood"∞ (Tuesday) – 3 available
- Awards Breakfast (Wednesday)* - *2 PENDING*
- Networking Lounge – *PENDING*
- Branded Hotel Room Keycards
- Headshot Booth in the Exhibit Hall

Diamond Sponsorship, $20,000

- Executive Board Meeting Briefing (Saturday)* - *3 available*
- Business Meeting Lunch (Sunday)*
- Monday Reception in the Exhibit Area – *2 available*
- Attendee Meeting Bags - *PENDING*
- Lanyards - SOLD

Platinum Sponsorship, $15,000

- Business Meeting Conversation with the GHSA CEO & State Members (Sunday)*- *2 available*
- Monday Lunch in the Exhibit Area
- Registration Check-in

Gold Sponsorship, $10,000

- Mobile App
- Workshop Room Branding - *4 available*
- Sunday Newsletter Full-Page Ad (full color, provided in registration bags) – *2 available*
- Pre-meeting Webinar* - *3 available*
- Daily Conference Photos (Logo on photos that attendees download and share; AI used to alert attendees of photos they are in) – *Monday and Tuesday (2) available*

Continue to ***Silver and Bronze*** *levels*

Subject to change. Additional custom opportunities are available. Contact GHSA for options.

10/12/2026

Silver Sponsorship, $6,000

- *Know Before You Go* pre-meeting webinar
- Co-branded Pens (with GHSA Annual Meeting logo) - Provided in registration bags, placed on the Executive Board and Business Meetings tables and at the Registration desk (while supplies last)
- Mobile App Image – *6 available*
- Business Meeting Break (Sunday) - SOLD
- Continental Breakfast – *Monday and Tuesday (2) available*
- Morning Break – *Monday and Tuesday available*
- Sunday Newsletter Half-Page Ad (full color, in registration bags) – *2 available*
- Monday Newsletter (includes logo and brief description in emailed newsletter and mobile app)
- Tuesday Newsletter (includes logo and brief description in emailed newsletter and mobile app)
- Conference Photos on Wednesday (Logo on photos that attendees download and share; AI used to alert attendees of photos they are in)

Bronze Sponsorship, $3,000

- Pre-meeting Email Delivery
- Wednesday Newsletter (includes logo and brief description in emailed newsletter and mobile app)
- Promotional Item provided by sponsor for inclusion in the registration bag (i.e., hand sanitizer, post-it notes, USB charger)

* Includes speaking opportunity

°° Splitsville is a dining and entertainment complex, featuring luxury bowling lanes. The venue features three Neighborhoods; each located in a dedicated room and offering its own unique branding. This provides sponsors multiple opportunities to create a visible presence throughout the space. Branding opportunities within each Neighborhood include entrance signage, floor clings, two digital screens.

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