

Printable Agenda

(Last updated August 25, 2026)

Saturday, August 29

8:00 a.m. – 4:00 p.m.

GHSA Executive Board Meeting

(Board members and invited guests only)

Regency Room

6:30 p.m. – 8:30 p.m.

Executive Board and All-Stars Reception

(Executive Board members, Premier/Diamond/Platinum sponsors and invited guests only)

Sunday, August 30

8:00 a.m. – 7:00 p.m.

Registration

Greenway Promenade

8:30 a.m. – 9:30 a.m.

Welcome to GHSA: Connect. Engage. Lead.

(State Highway Safety Office members only)

Regency Room

9:45 a.m. – 11:00 a.m.

Regional Meetings

(State Highway Safety Office members only)

Greenway A – J

11:00 a.m. – 3:00 p.m.

Exhibitor Set Up

Exhibit Hall

11:15 a.m. – 4:30 p.m.

GHSA Business Meeting

(State Highway Safety Office members only)

Northstar Ballroom

Lunch sponsored by LexisNexis. Break sponsored by Intoximeters.

5:30 p.m. – 7:30 p.m.

Opening Celebration in Exhibit Hall

Exhibit Hall

Sponsored by Mindr.

Monday, August 31

7:00 a.m. – 5:00 p.m.

Registration

Greenway Promenade

7:30 a.m. – 5:30 p.m.

Exhibits Open

Exhibit Hall

7:30 a.m. – 8:30 a.m.

Breakfast in Exhibit Hall

Exhibit Hall

8:30 a.m. – 10:00 a.m.

Opening General Session: New Frontiers in Road Safety Technology

Nicollet Ballroom

A tech-themed Opening General Session kicks off the conference's educational content.

Speakers:

- Jonathan Morrison, Administrator, National Highway Traffic Safety Administration (NHTSA)
- Laura Chace, President & CEO, Intelligent Transportation Society of America
- Michael Hanson, Director of the Minnesota Office of Traffic Safety
- Bob Jacobson, Commissioner, Minnesota Department of Public Safety

Sponsor Remarks: Karen Sisson, Senior Vice President, Government Affairs, Mindr

10:00 a.m. – 10:30 a.m.

Break in Exhibit Hall

Exhibit Hall

Sponsored by AAA.

10:30 a.m. – 12:00 p.m.

What's Next for Roadway Safety? A Surface Transportation Reauthorization Town Hall

Greenway D/E/F/G

The next transportation reauthorization will help shape the nation's roadway safety priorities for years to come. Hear from national traffic safety leaders on the legislative outlook, federal priorities and potential impacts on behavioral safety programs. Following the panel discussion, attendees will join an open town hall to share state and local perspectives, identify emerging challenges and contribute to the conversation shaping the future of traffic safety.

Moderator: Daniel Zimmerman, Senior Director of Government Relations and Policy, Governors Highway Safety Association

Panelists:

- Anthony Abron, Director, Government Affairs, National Safety Council
- Megan Foster, Director of Federal Relations, AAA
- Stephanie Manning, Chief Government Affairs Officer, MADD
- Kelly Poulsen, Senior Vice President of Government Relations, Responsibility.org

Next-Gen Law Enforcement Leadership: Developing Future Traffic Safety Champions

Greenway B/C/H/I

As law enforcement agencies navigate evolving workforce, resource and leadership challenges, strong partnerships with State Highway Safety Offices have never been more important to traffic safety success. Hear from past and present law enforcement leaders as they explore emerging issues, changing expectations and practical strategies for building the next generation of traffic safety leadership.

Moderator: Michael Rizol, Director, New Jersey Division of Highway Traffic Safety

Panelists:

- Colonel Christina Bogojevic, Minnesota State Patrol
- Christine Frank, Acting Division Chief, Enforcement and Justice Services, National Highway Traffic Safety Administration
- Michael Morris, Chief (Ret.), New Jersey LEL
- Scott Silverii, National Law Enforcement Manager, MADD
- Major Eric Walker, Kentucky State Patrol

Shared Streets, Shared Responsibility: Behavioral Strategies for Multimodal Urban Safety

Lakeshore Ballroom

As cities and towns grow more complex, so do interactions among pedestrians, bicyclists, drivers, micromobility users and emerging technologies. Using the Safe System approach, explore how human behavior drives safety outcomes in shared urban spaces, combining real-world scenarios, interactive discussion and expert insight to unpack common conflicts and the factors behind them. Participants will learn practical, behavior-informed strategies to reduce friction and improve safety, leaving with actionable tools and a fresh perspective on how empathy, predictability and shared responsibility can shape safer multimodal communities.

Moderators:

- Angie Byrne, Safety Practice Lead, Toole Design Group
- Pam Shadel Fischer, Senior Director of External Engagement, Governors Highway Safety Association
- Laura Sandt, Director, Collaborative Science Center for Road Safety, UNC Highway Safety Research Center

Can Technology Help Us Get to Zero?

Northstar Ballroom

The future of traffic safety isn't coming; it's here. Artificial intelligence, connected vehicles and smart infrastructure are transforming crash prevention, work zone safety and incident response. Hear from transportation technology leaders as they share proven innovations that are improving roadway safety, including post-crash alerts for first responders, real-time variable speed limits that reduce crashes and emerging commercial vehicle technologies.

Moderator: Cynthia Spriggs, Pedestrian/Bicycle/Speed Program Manager, MDOT MVA's Highway Safety Office

Panelists:

- Laura Chace, President & CEO, Intelligent Transportation Society of America
- Jake Kononov, Principal, DiExSys
- Ehsan Mahryaar, Data Scientist, Morgan State University
- Philip Thomas, Deputy Associate Administrator, Office of Safety, Federal Motor Carrier Safety Administration

Road Safety Audits: Different Perspectives, Shared Solutions

Regency Room

Road safety audits bring together professionals from a variety of disciplines to identify risks and practical safety improvements. Using real-world examples and active discussion, explore how this collaboration turns varied perspectives into creative, shared solutions. Participants will leave with ideas for new partnerships, proven countermeasures and a clearer understanding of how practical improvements can build momentum and help communities achieve long-term safety goals.

Moderator: Bill Kotowski, Program Supervisor, Idaho Transportation Department

Panelists:

- Kari Benes Arincorayan, Highway Safety Manager, Hawaii Department of Transportation-Motor Vehicle Safety Office
- Dave Cowan, Deputy Director, Safe Routes Partnerships
- Russ Martin, Practice Lead, Cambridge Systematics
- Stephane Seck-Birhame, Bureau Chief of Safety Programs and Engineering, Illinois Department of Transportation
- Major Gordon Shank, Minnesota State Patrol

12:00 p.m. – 1:30 p.m.

Lunch in Exhibit Hall

Exhibit Hall

Sponsored by Hyundai.

1:30 p.m. – 3:00 p.m.

Tech Talks in the Exhibit Hall

Exhibit Hall

Loring Park Stage

- 1:30–1:40 Cambridge Mobile Telematics
- 1:50–2:00 DrugImpairment.com
- 2:10–2:20 BusPatrol
- 2:30–2:40 Replica
- 2:40–2:50 Waymo

Mississippi River Stage

- 1:30–1:40 Abbott
- 1:50–2:00 Campus Multimedia
- 2:10–2:20 Impact Teen Drivers
- 2:30–2:40 Acusensus
- 2:40–2:50 Cambridge Mobile Telematics

ADAS Only Works If You Use It

Regency Room

Millions of vehicles are equipped with advanced safety technologies designed to help prevent crashes, yet many drivers do not fully understand or use these features. How can State Highway Safety Offices help close this gap? Learn from a new partnership between the Alliance for Automotive Innovation and GHSA that tested new approaches to increasing Advanced Driver Assistance System (ADAS) awareness and adoption. Industry leaders, communications experts and a participating SHSO will share lessons learned, promising practices and effective messaging strategies that can help drivers get the full safety benefits of this technology.

Moderator: Jonathan Adkins, CEO, Governors Highway Safety Association

Panelists:

- Judy Converse, Communications Program Coordinator, Ohio Traffic Safety Office
- Emily Frascaroli, Global Director, Automotive Safety Engineering Office, Ford Motor Company
- Mike Joyce, Marketing Specialist, NHTSA
- Russ Rader, Senior Vice President, Communications, Insurance Institute for Highway Safety

Drug-Impaired Driving: Lessons from a Tragedy

Greenway B/C/H/I

A 2022 drug-impaired driving crash in North Las Vegas that killed nine people raised urgent questions about how impaired driving cases are identified, prosecuted and prevented. Through a detailed examination of this case, panelists representing different parts of the traffic safety system will explore the critical decisions, missed opportunities and systemic gaps that contributed to the outcome. Learn how these lessons are informing policies, programs and strategies to better identify high-risk offenders and prevent future tragedies.

Moderator: Caroline Cash, Chief Communications Officer, Governors Highway Safety Association

Panelists:

- Amy Davey, Director, Nevada Office of Traffic Safety
- Officer Jayme Derbyshire, Montgomery County Police Department
- Jessie Holton, Project Director, Impaired Driving Solutions/AllRise
- The Honorable Kate Huffman, National Judicial Fellow, American Bar Association
- Ryan Smith, Senior Director of Traffic Safety Research and Innovation, Responsibility.org

From Pixels to Pavement: Using Technology to Protect People Walking and Rolling

Greenway D/E/F/G

Pedestrian fatalities are showing signs of decline after years of troubling increases. What role can technology play in building on this momentum? Discover how cutting-edge tools, including telematics data, in-vehicle driver alerting and school bus stop-arm cameras, are helping better understand risk and prevent crashes. Learn how innovative technologies are helping identify risks, target interventions and create safer environments for people walking and rolling through their communities.

Moderator & Panelist: Adam Snider, Director of Communications, Governors Highway Safety Association

Panelists:

- Anderson Abernathy, President & COO, Michelin Mobility Intelligence
- Nate Ashton, Vice President, Federal, HAAS Alert
- Rahya Geisler, NW Minnesota Toward Zero Deaths Regional Coordinator, Minnesota Department of Transportation

Breaking Through the Noise: Bold Ideas for Traffic Safety Marketing

Northstar Ballroom

Drivers are inundated with information every day, making traditional messaging increasingly easy to ignore. Reaching high-risk audiences now requires bold, unforgettable ideas that break through, spark emotion and change behavior. Learn how three State Highway Safety Offices developed bold, high-visibility campaigns that broke through the noise and engaged high-risk audiences. Through real-world examples, participants will gain practical insights on selling big ideas, navigating approval processes, managing risk and building successful partnerships. This interactive workshop will help you create your own "Big Idea Blueprint" and leave with actionable strategies to elevate your traffic safety marketing efforts.

Moderator: Brandy Brubaker, Director, Virginia DMV Highway Safety Office

Panelists:

- José González-Mercado, Executive Director, Puerto Rico Traffic Safety Commission
- Paul Harris, Director, Oklahoma Highway Safety Office

3:15 p.m. – 4:30 p.m.

General Session: Slowing Speeding: How Active ISA Can Change Driver Behavior

Nicollet Ballroom

Speeding remains one of the most persistent and deadly threats on U.S. roadways, and highway safety leaders are looking for stronger tools to address it. Drawing on the new GHS guidebook on Intelligent Speed Assistance, we'll examine how active ISA works, what research and pilot programs suggest about its potential to reduce speeding, and why it's gaining traction as a practical countermeasure. Through three interview-style vignettes focused on repeat speeding offenders, fleet operations and teen drivers, learn how the technology is and can be applied, and what you can do to promote its adoption.

Moderator: Pam Shadel Fischer, Senior Director of External Engagement, Governors Highway Safety Association

Speakers:

- Michelle Anderson, Director of Operations, The National Road Safety Foundation
- Chuck DeWeese, President & CEO, Connecting Clients Consulting LLC
- The Honorable Michael Cassidy, Judicial Outreach Liaison, Virginia
- Logan Guynn, National Vice President of Public Relations, Family, Career and Community Leaders of America (FCCLA)
- Mitch Morriset, Vice President, MAGTEC Products Inc.
- Jessica Ross, Driver Programs and Services Program Director, American Association of Motor Vehicle Administrators (AAMVA)

4:30 p.m. – 5:30 p.m.

Afternoon Social in Exhibit Hall

Exhibit Hall

5:30 p.m. – 9:30 p.m.

Bus Transportation to Minnesota State Fair

Buses depart from hotel

Tuesday, September 1

7:45 a.m. – 4:00 p.m.

Registration

Greenway Promenade

7:45 a.m. – 10:30 a.m.

Exhibits Open

Exhibit Hall

7:45 a.m. – 8:45 a.m.

Breakfast in Exhibit Hall

Exhibit Hall

8:45 a.m. – 10:00 a.m.

General Session: Authentic Influence in the Age of AI

Nicollet Ballroom

Sponsored by Amazon and Ford Philanthropy.

Anthony Shop, Social Driver Co-founder, Chairman of the National Digital Roundtable and host of the Chief Influencer podcast, will shine a new light on what it means to be “real” and help you leverage your power as a storyteller to achieve your professional and personal goals.

Keynote: Anthony Shop, Co-founder, Social Driver

Moderator: Jonathan Adkins, CEO, Governors Highway Safety Association

Sponsor Remarks:

- Erik Hannsen, Director, Global Road Safety, Amazon
- Joe Provenzano, Director, Mobility and Ford Volunteer Corps, Ford Philanthropy

10:00 a.m. – 10:30 a.m.

Break in Exhibit Hall

Exhibit Hall

10:30 a.m. – 12:00 p.m.

Impact in Motion: Youth Programs that Drive Real Change

Lakeshore Ballroom

Young people are among the most influential voices in shaping driving behaviors, but meaningful engagement takes more than traditional outreach. Discover four impactful youth highway safety programs that are delivering measurable results through innovative approaches tailored to different audiences. Hear how these programs were developed, implemented and evaluated, and learn why youth engagement is a critical component of an effective highway safety strategy. Gain practical insights and proven ideas for empowering young leaders and building programs that create lasting change.

Moderator: Susan Johnson, Minnesota Toward Zero Deaths Regional Coordinator, Northwest Region

Panelists:

- Bridget Gardner, Program Director, University of New Orleans Medical Center
- Jillian Garrigues, Highway Safety Grants Manager, Idaho Transportation Department
- Gavin Osborn, Work Zone Safe
- Tom Robins, Founder, Work Zone Safe
- Olivia Schuster, Minnesota Teens Toward Zero Deaths
- Bria Scheef, Minnesota Teens Toward Zero Deaths
- Stacey Leake, Advisor, Minnesota Teens Toward Zero Deaths
- Rosaline Groven, Advisor, Minnesota Teens Toward Zero Deaths

Behind Every Successful Safety Program: Leadership, Strategy, and Results

Greenway D/E/F/G

Great highway safety programs are built on more than good ideas. They require effective leadership, thoughtful planning, smart resource management and a focus on results. Hear from seasoned highway safety office leaders about what's working in their states, how they're overcoming common challenges and the practical strategies they use to deliver impactful safety programs. Bring your experiences, questions and ideas for this peer-to-peer exchange.

Moderator: DeAngela Gaymon, Deputy Director, Oklahoma Highway Safety Office

Panelists:

- Shelly Baldwin, Acting Director, Washington Traffic Safety Commission
- Mark Ezzell, Director, North Carolina Governor's Highway Safety Program
- Lauren Stewart, Director, Maine Bureau of Highway Safety

Leveraging Technology and Data for Smarter Enforcement

Greenway B/C/H/I

What if law enforcement could identify speeding and distracted driving risks as they happen? Emerging technologies are making that possible. Explore how Washington is using telematics data to support targeted enforcement and how Arkansas combined real-time work zone monitoring with enforcement strategies to significantly reduce crashes. Hear firsthand lessons from these innovative programs and learn practical approaches for using data and technology to improve enforcement effectiveness, focus resources where they're needed most and enhance safety outcomes.

Moderator: Shannon Grabow, Grant and Program Supervisor, Minnesota Office of Traffic Safety

Panelists:

- Mike Avera, Account Director, Acusensus
- Sergeant Craig Davis, Traffic Safety Unit, Everett Police Department
- Staci Hoff, Research Director, Washington Traffic Safety Commission
- Officer Mike Thomas, Senior Police Officer, Traffic Unit, Spokane Police Department

Riding Safe: Electric Bikes, Scooters and the Road Ahead

Northstar Ballroom

The rapid growth of electric bikes and scooters is transforming transportation, but it is also raising new questions about safety, enforcement and accountability. How can states encourage mobility while protecting riders and everyone else on the road? Join experts from highway safety, medicine, law enforcement, research and industry as they explore emerging injury trends, rider behavior and the policy debates shaping the future of micromobility. Gain practical insights on developing clear regulations, addressing data challenges, improving education efforts and creating safer conditions for all road users.

Moderator: Anita Pepper, Public Information Officer, Nevada Office of Traffic Safety

Panelists:

- Keri Fuhr, Director, Utah Highway Safety Office
- Debra Kagan, Executive Director, New Jersey Bike & Walk Coalition
- Noeheelani Antolin, Grants and Research Director, UNLV School of Medicine
- Matt Moore, General and Policy Counsel, PeopleForBikes
- Laura Sandt, Director, Collaborative Science Center for Road Safety, UNC Highway Safety Research Center

The First Drop: Saving Traffic Crash Victims Through Pre-Hospital Blood Transfusions

Greenway A/J

When severe blood loss occurs after a crash, every minute counts. Many people who die in traffic crashes are still alive when first responders arrive, making rapid treatment critical to survival. Emerging evidence shows that administering blood before a patient reaches the hospital can be a matter of life and death. Learn how California and Washington, D.C. are equipping paramedics with this lifesaving capability and what it takes to launch a pre-hospital blood program. Hear how lessons from military medicine, innovative partnerships and new federal investments are expanding access to this promising countermeasure and creating new opportunities to save lives on our roadways.

Moderator: Tim Weisberg, Deputy Director, California Office of Traffic Safety

Panelists:

- Allie Chavez, Post-Crash Care Liaison, District of Columbia Highway Safety Office
- Craig Goolsby, Professor of Clinical Emergency Medicine, Harbor-UCLA Medical Center
- Jon Krohmer, Coalition Chair, EMS Physician, Prehospital Blood Transfusion Coalition
- Gamunu Wijetunge, Director, Office of EMS, National Highway Traffic Safety Administration

10:30 a.m. – 3:00 p.m.

Exhibit Hall Move Out

Exhibit Hall

12:00 p.m. – 1:30 p.m.

Networking Lunches

Regency Room, Northstar Ballroom, Mirage Room

1:00 p.m. – 3:00 p.m.

LifeSafer Intelligent Speed Assistance (ISA) Ride-Along

Hyatt Regency (details sent to those who registered separately)

1:30 p.m. – 3:00 p.m.

From Roadside to Courtroom: Aligning Law Enforcement, DRE Programs and Justice Partners

Greenway B/C/H/I

What does it take to build a strong impaired driving system? It starts at the roadside but extends all the way to the courtroom. Explore how law enforcement agencies, Drug Recognition Experts, toxicologists, prosecutors and judges are working together to improve impaired driving investigations, strengthen cases and enhance roadway safety. Learn how expanded training, stronger partnership and better coordination across the justice system are helping communities address drug-impaired driving more effectively and achieve better outcomes at every stage of the process.

Moderator: Charles Files, State Coordinator, New Mexico DRE Program/Integrity Shield Consulting

Panelists:

- The Honorable Robert Anchondo, Judicial Outreach Liaison, American Bar Association
- Christine Frank, Acting Division Chief, Enforcement and Justice Services, National Highway Traffic Safety Administration
- Jennifer Knudsen, CEO, Safer New Mexico Now
- Amy Miles, Regional Toxicology Project Manager & Liaison, Wisconsin State Laboratory of Hygiene

Designing High-Impact Traffic Safety Outreach Programs

Lakeshore Ballroom

Take the wheel and turn ideas into action. Using proven behavior change principles, you'll collaborate with fellow participants to design a targeted outreach campaign or community event focused on a real traffic safety problem. Develop key messages, audience engagement strategies and implementation tactics, then compare approaches and insights with peers. You'll leave with hands-on experience, fresh ideas and practical strategies you can immediately apply in your own state or community.

Moderators:

- Kenya Plotnick, Highway Safety Specialist, North Carolina Governor's Highway Safety Program
- Angel Upshaw, Media Relations Specialist, Georgia Governor's Office of Highway Safety

Speaker: Katie Dively, Managing Partner, Banyan Collaborative

Facilitators:

- Mark Ezzell, Director, North Carolina Governor's Highway Safety Program
- Eshon Poythress, Georgia Governor's Office of Highway Safety
- Tanya Renaud, Strategic Planning Manager, Georgia Governor's Office of Highway Safety
- Arriale Tabson, Public Information Officer, Tennessee Highway Safety Office
- Teowanna Clifton, Manager, Advisory Services, WSP Global
- Laura Cerutti, Program Development Coordinator, NJ Division of Highway Traffic Safety
- Deborah Flynn, Program Specialist, NJ Division of Highway Traffic Safety

Surprise! Driver Education is Making a Comeback

Greenway A/J

What if one of the most effective traffic safety solutions has been hiding in plain sight? Research shows that young drivers who complete comprehensive driver education are outperforming older novice drivers and experiencing fewer crashes. Across the country, states are turning these findings into action through innovative programs, new funding approaches and policy changes designed to improve access to quality driver education and training. Explore successful state initiatives, exchange ideas with peers and discover strategies that can help build a stronger safety culture among the next generation of drivers. Along the way, put your own knowledge to the test with real questions from driver licensing exams.

Moderator: Brooke Rohde, Community Traffic Safety Team Lead, Colorado Department of Transportation Highway Safety Office

Panelists:

- Pam Shadel Fischer, Senior Director of External Engagement, Governors Highway Safety Association
- J. Skyler McKinley, Regional Director, Public Affairs, AAA
- Kimberly Schwind, Assistant Director & Training Programs Administrator, Ohio Traffic Safety Office
- Josh Turner, Director, Georgia Driver's Education Commission
- Jessica Wagner, Director, Wisconsin Bureau of Transportation Safety and Technical Services

New Tools, New Voices: LinkedIn, AI and Influencers in Roadway Safety

Greenway D/E/F/G

The old communications playbook isn't enough anymore. How do you reach audiences that are tuning out traditional messages? The answer may lie in new platforms, emerging technologies and unexpected messengers. Learn how to harness LinkedIn to tell your story and build your professional brand, use AI to work smarter and create content more efficiently, and partner with social media influencers to connect with audiences beyond your reach. Packed with practical examples and actionable insights, you'll leave equipped with fresh strategies to modernize your communications and extend the reach of your safety message.

Moderator: Adam Snider, Director of Communications, GHSA

Panelists:

- Anthony Shop, Co-founder and Chief Strategy Officer, Social Driver
- Travis Austin, Chief Strategy Officer, Stratacomm
- Stephanie Brown, Lead Strategist, Joybyte

3:15 p.m. – 4:30 p.m.

General Session: A Comprehensive Look at Distracted Driving

Nicollet Ballroom

Distracted driving is commonplace and deadly – but it's also preventable. Learn about a unique campaign to create a new generation of safer, distracted-free road users, the role of automakers and how they are addressing the issue, how states are using telematics data, and how coalitions and data can shape safety legislation.

Moderator: Daniel Zimmerman, Senior Director of Government Relations and Policy, Governors Highway Safety Association

Sponsor Remarks:

- Fred Delfino, Abbott
- Dustin Skilbred, Alliance Highway Safety

Speakers:

- Mitchell Daugherty, Manager, Automotive Technology Research, State Farm
- Jennifer Morrison, Director, Vehicle Safety Strategy, Mazda
- Jonathan Nelson, State Highway Safety & Traffic Engineer, Missouri Department of Transportation
- Jennifer Smith, CEO, StopDistractions.org

6:30 p.m. – 9:00 p.m.

Taste of the State Reception

U.S. Bank Stadium

Sponsored by Alliance Highway Safety and Abbott.

Wednesday, September 2

8:30 a.m. – 10:30 a.m.

Information Desk Open

Greenway Promenade

9:00 a.m. – 10:30 a.m.

Roadway Safety Awards Breakfast

Northstar Ballroom

Sponsored by the National Road Safety Foundation and Responsibility.org.

Emcee: Lauren Stewart, Director, Maine Bureau of Highway Safety

Sponsor Remarks:

- Michelle Anderson, The National Road Safety Foundation
- Darrin Grondel, Responsibility.org

10:45 a.m. – 12:00 p.m.

Closing General Session: Impaired Driving: Where We Are and Where We're Headed

Nicollet Ballroom

The future of impaired driving prevention technology is bright. We'll explore the current state of impaired driving and prevention efforts and the technology solutions that are to come, including current federal efforts to combat impaired driving; responsible consumption, alcohol education, mental health, stop testing, and screening and assessments for offenders; research on impairment and the safety potential of in-vehicle systems; and passive impairment-detection tools designed to prevent a vehicle from starting when a driver is impaired.

Moderator: Lisa Freeman, Executive Director, Louisiana Highway Safety Commission

Speakers:

- David Harkey, President, Insurance Institute for Highway Safety / Highway Loss Data Institute
- Leslie Kimball, Executive Director, Responsibility.org
- Stacey D. Stewart, CEO, Mothers Against Drunk Driving (MADD)
- Jane Terry, Director, Office of Impaired Driving and Occupant Protection, National Highway Traffic Safety Administration

12:00 p.m.

Adjourn